

## **Essay for admission to BA program in Culture, Media and Performative Arts**

**Language: English**

**Length: 1000 words (900-1100 words)**

### **Assignment:**

Conduct research through observations and interviews. Choose an environment that you are familiar with, such as your family, friends, or classmates. As an "ethnographer," your goal is to describe and explain the functions and meanings that film, theatre, mass media, or generally popular culture have in this environment.

### **Recommended structure:**

1. Description of the environment (family, school, informal circles)
2. Description of the media in relation to your culture/country (film, theatre, mass media, popular culture)
3. Descriptive concrete examples of how the media and the environment interact according to your observation
4. Academic examples of similar situation/s (search for academic texts, that have dealt with similar interactions between the chosen media and the environment. Use for example Google Scholar website.)
5. Analysis/synthesis/conclusion of it all.